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August 11, 2003

Commissioner for Patents
 P.O. Box 1450
 Alexandria, Virginia 22313-1450

Re: Patent Application of Hohberger et al.
 Serial No. 10/001,364
 Filed: October 25, 2001
 METHOD AND APPARATUS FOR
 ASSOCIATING ON DEMAND CERTAIN
 SELECTED MEDIA AND VALUE-ADDING
 ELEMENTS
 Our File No. 7887-83889

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as First-Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this date.

8/11/03
 Date Eric D. Cohen, Reg. No. 38,110

Dear Sir:

Enclosed herewith are the following:

1. Transmittal Letter (in duplicate);
2. Amendment and Reply Pursuant to 37 C.F.R. §1.111 (in duplicate);
3. Postcard.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account 23-0920.

Very truly yours,

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By

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